

Ashton Community Trust



Ashton Community Trust

North Belfast Regeneration Charity &
Community Social Enterprise
focused on

***“Promoting positive change
and improving the
quality of life of the
North Belfast Community.”***



Ashton Community Trust

- Background
- What it does
- Impact of our work
- Key challenges





Ashton Community Trust

Background to Ashton

- Over 700 community shareholders
- Ashton Centre Opened 1991
- Community owned and led
- **Economic focus but social goals**





Core Delivery areas:

- Training and Employment
- Providing Quality Childcare
- Youth Services
- Promoting Health & Well Being
- Building Vibrant, Sustainable Communities
- Developing Social Enterprises
- Culture & Arts



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Training and Employment

- In last 12 months over 2,140 participants through the 9 programmes we deliver across North Belfast
- Sustained employment for over 357
- 997 through accredited training
- 322 participants were those young people who previously did not participate in any education training or employment programmes

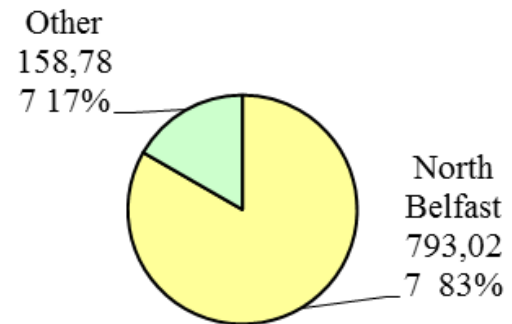




Childcare

- Employ 73 people in sustainable childcare jobs
- Vast majority trained through our programmes
- Largest provider of supported day-care to Health Trust
- Over 240 children per week
- Progression routes for employees
- Acknowledged as best quality

**Kinderkids Daycare Salaries
by
Geographical Area**





Youth Services

- Liability Transfer
- Investment of £50k per annum by ACT
- Numbers tripled
- ETI Inspection assessed as “very good”
- Operational plan priorities





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Health and Well-being



Numbers of people accessing services in last 12 months:

- | | |
|---------------------------|------|
| • Complementary Therapies | 1291 |
| • Counselling | 37 |
| • Life Coaching | 255 |
| • Training | 374 |
| • Outreach | 707 |



Ashton Community
Ashton Centre
Trust





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Other Achievements

- Employ over 160 people
- Last year £2.1m went back into the North Belfast economy from ACT's salary costs alone
- Direct investment of surpluses back into community
- Fab Lab
- Providing top quality services at reasonable cost.
- Physical Regeneration of the local area
- Raising of local expectations and aspirations



**Social
Enterprise
Of The Year
2013**





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Challenges

- Sustainability and further development
- Political situation and community division
- Generational poverty and deprivation
- Regeneration Opportunities
- Need for sustained investment and strategy

www.ashtoncentre.com

