





A public space for everyone



Clarissa Carlyon Creative Producer









# Hackney Co-operative Developments CIC

## Community economic development agency

- Business support for social enterprises
- Affordable workspaces
- Gillett Square community-led public space







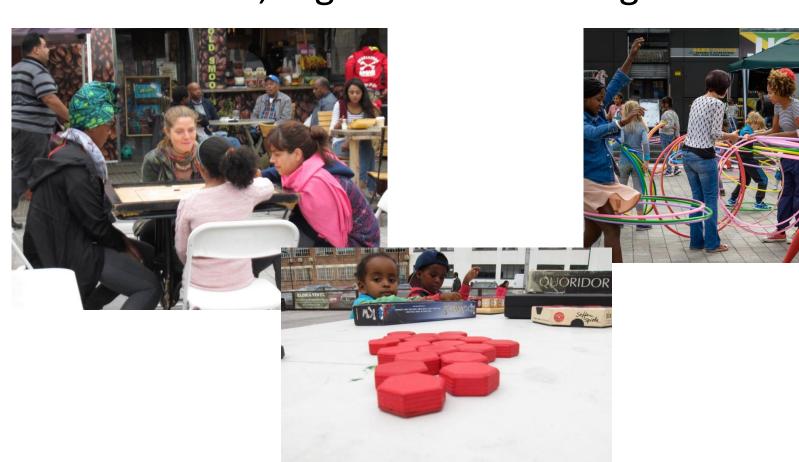








Smaller, regular activities: e.g. Games Days







## **Community events**









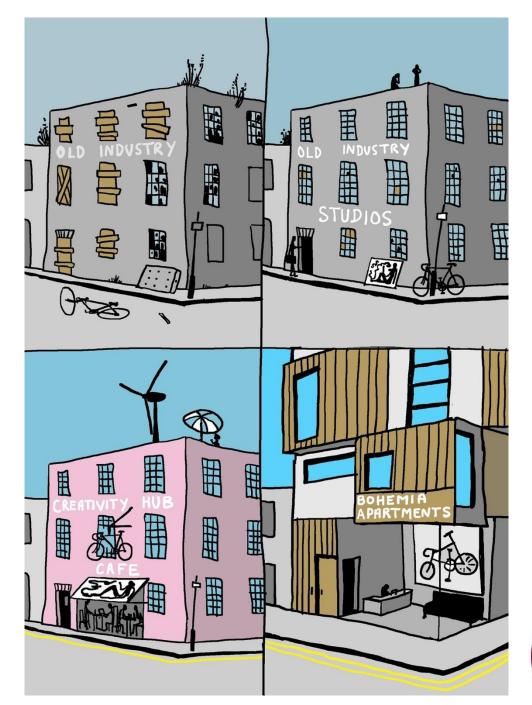
## **Daily Culture**







### **Dalston**







- Build social cohesion
- Reduce isolation
- Improve well-being through community events & activities





## Proactive engagement: partnership

#### How:

- Organisation partnerships
- Open access
- Gillett Square Action Group
- Community Organiser
- Surveying feedback
- Volunteering





## Proactive engagement: partnership

#### **Successes:**

#### Gillett Live Music Saturdays

Zoe: "...[usually drunk] woman with can of guiness, she loved it! Last one we did she came up to us and said "just wanted to say, thank you for your hospitality" — was a great joint effort, it was appreciated and reciprocated by people around the square. People assumed we were being paid, the fact that we were volunteering was a surprise. For me it made sense of everything — with everything in the world going crazy, gentrification around here. Made time stop, I felt really at home, good cause & amazing musicians, working as team - people round here really need it."



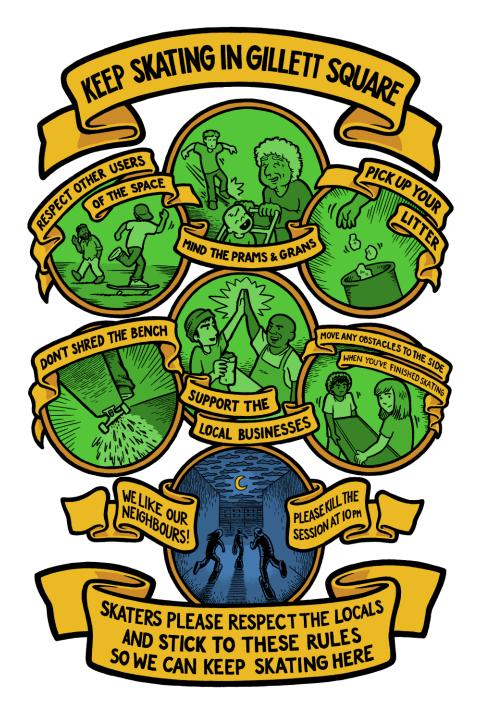


## Proactive engagement: partnership

#### Successes:

•Skateboarding – council officers – facilitation







# Making it usable: Programming

### Proactive engagement: partnership

To achieve –

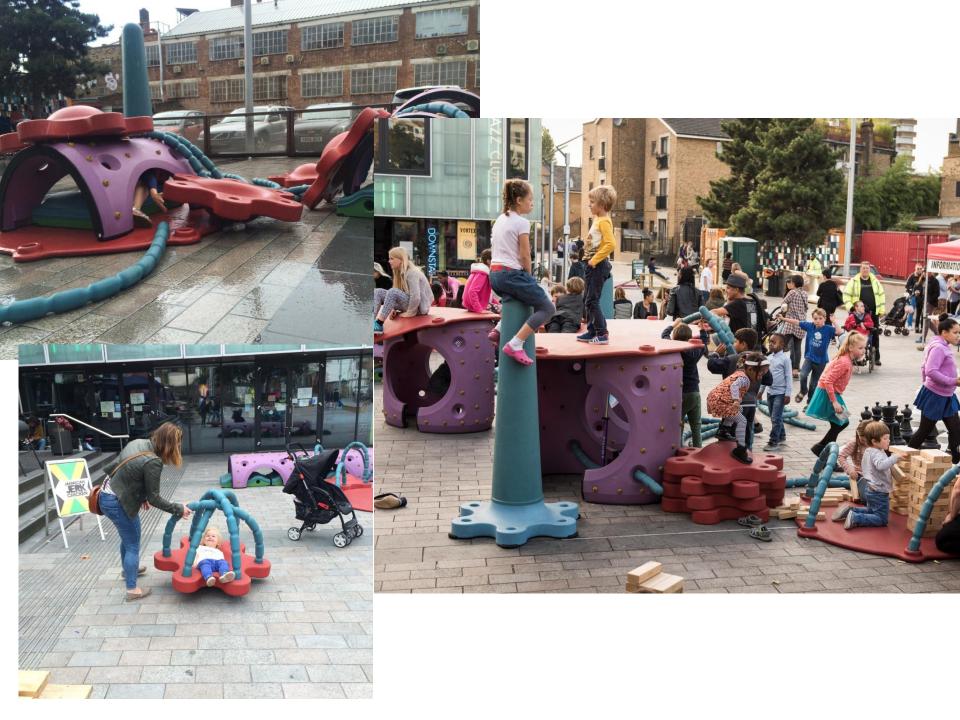
- ➤ Representation
- **►**Inclusivity
- **≻**Empowerment
- ➤ Share resources
- Mutual benefits





Programming for children





# Global Games Days

- "At school they think my son can't focus but here I've seen his concentration levels double over the summer...the way he gets to learn in this context you can see the results instantly." Amy, mother of 4
- "Mayo taught adults but thought he didn't have the skills to teach children. He came and volunteered at the Games Days and now tutors many homeschool children in his community – even using games to engage them." Vicky, UBG



# Programming for children

- Pop-up Playground Snug & Outdoor
- Global Games Days Universal Board Games
- Hula hooping
- Dalston Children's festival Dalston Children's Network,
- "Family zone" carnival
- Included and welcome in events aimed at wider community



# Programming for children: Impacts

- Child poverty & obesity challenged
- Different way to learn & grow
- •Parents benefit can sit with a coffee, make connections with other local parents
- •Deliberate invitation this space is for you
- •Programming for children brings wider benefits everyone feels better.
- •"The drinkers behave themselves better when the children are here." Trader



## Making it usable: Practicals

- Permanent Entertainment Licence
- •HCD support funding manager post & admin support, office etc since 2006, local community connections, consistency & track record
- Design of space blank
  - Advantage: can be turned into anything.
  - •Disadvantage: no furniture, less attractive when not programmed
- •Equipment: PA, projectors, play equipment incl table tennis, large "Star tent," electrical power, gazebos, tables chairs etc;
- •Relationships with London Borough of Hackney maintenance, some funding, political support, trust





# Making it usable: Programming

Not just physically accessible but psychologically – proactive content important Some activity programmed, some given space - a balance

#### Self programmed:

- •Older carribean men -Dominoes
- •Nigerians Table Tennis
- •Skateboarding some teens, some 20s/30s
- Majorettes hula hoop practice
   Ongoing negotiation of space between different groups
- •Young people: need something specifically for them, not confident to just use it NCS volunteering scheme, schools programme
- •Older people: want suitable seating

Some things bring everyone together: board games; music





# Final thoughts: what works

- ➤ Dedicated resource Ongoing, focussed support
- ➤ Ask people what they want
  - Keep asking them, all the way through
  - Don't just oil the squeaky wheels find ways for the quiet voices to be heard
- ➤ Make sure people have ownership & involvement





## Links & contacts

www.gillettsquare.org.uk Listings and information about the square's activities

http://www.gillettsquare.org.uk/about/evaluation Our 2016 Review Report is available to read here

http://www.hced.co.uk/home HCD's home site

http://www.universalboardgames.co.uk/ Providers of the Global Games Days

http://www.snugandoutdoor.co.uk/ The Pop-up Playground equipment

https://www.youtube.com/channel/UCjA4VzKjBrPTqPBOHhBtaWw Gillett Square Youtube channel. A quick Youtube search will also throw up NTS radio and skating videos

http://www.storiesfromgillettsquare.co.uk/
Fascinating audio documention of local people's views and stories

https://dalstonconnections.wordpress.com/ Research project on local people's views of change in the area

http://marawatheamazing.com/majorettes/ Our resident Hula Hoop troop

http://www.nts.live/ Our resident internet radio station

<a href="http://rolandramanan.com/">http://rolandramanan.com/</a> Poignant street photography project including a focus on the lives of some of the square's vulnerable regulars

Clarissa Carlyon: <a href="mailto:c.carlyon@hcd.coop">c.carlyon@hcd.coop</a>

