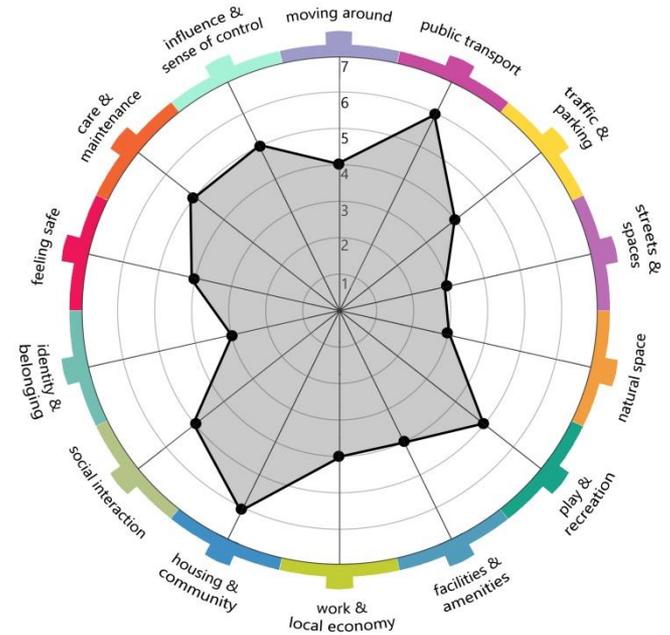


Place Standard

How Good is Our Place?



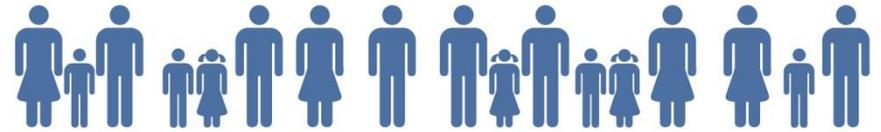
Sandy Robinson
Scottish Government

www.placestandard.scot



'place' :

- the environment in which we live
- the people that inhabit these spaces
- the quality of life that comes from the interaction of people and their surroundings



Creating Places

Placemaking

development always 'makes places'

The question is whether they;
contribute positively;
have little impact, or;
lead to negative outcomes



Image Flickr goatsgreetings



A Bowman Photography



PHOLSTERERS

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Resilience











Place and Health Inequalities?

The environment that surrounds us
has substantial influence over our
health and wellbeing

It provides us with basic needs

It can be hazardous

It can be detrimental to health

It can create and nurture health



Physical inactivity is the fourth leading risk factor for global mortality

Estimates put the cost of obesity to Scotland in 2030 at up to £3 billion.

Preventing Overweight and Obesity In Scotland, Scottish Gov, 2010



Image: Paddy Patterson

20% of people walk for 20 minutes,
less than once a year, *or never*

Department for Transport, National Travel Survey, 2009



Image: Paddy Patterson





30 mins of moderate activity, such as brisk walking, 5 days per week:

- 30-40% lower risk of type 2 diabetes
 - 30% lower risk of colon cancer
 - 20% lower risk of breast cancer
 - 20-30% lower risk of dementia

Source: report on physical activity for health and the four home countries: CMOs

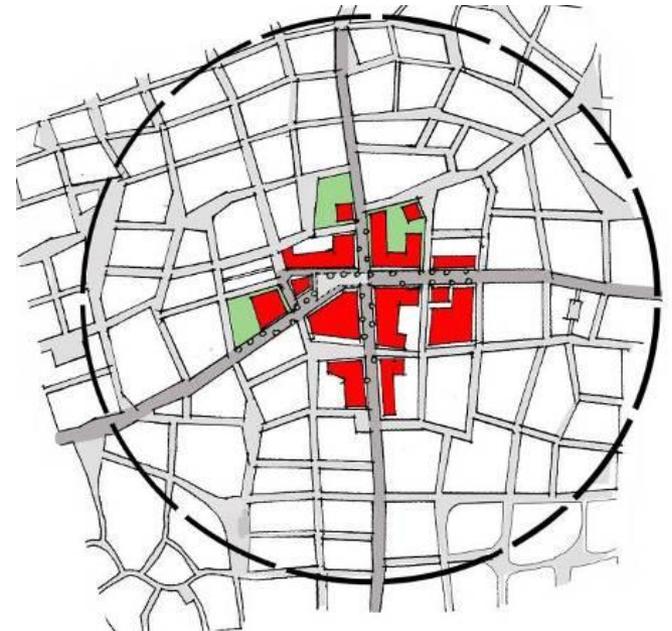


When streets are designed for walkers and not cars, people are 25% more likely to walk to work

(WHO) ("The solid facts: Promoting physical activity and active living in urban environments")

79% of journeys under one mile are made on foot

Source: Statistical Bulletin: Transport Series: National Travel Survey 2009/2010

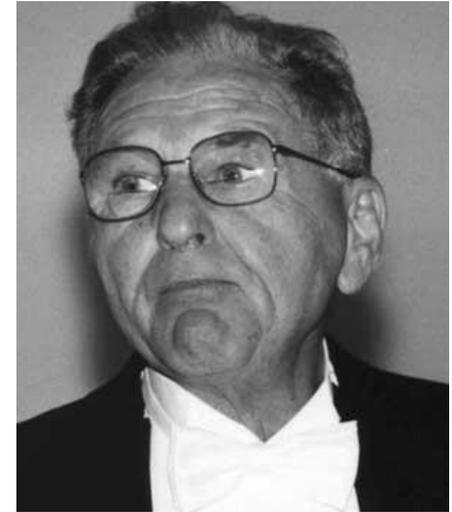


Walkable neighbourhoods:

Sense of coherence

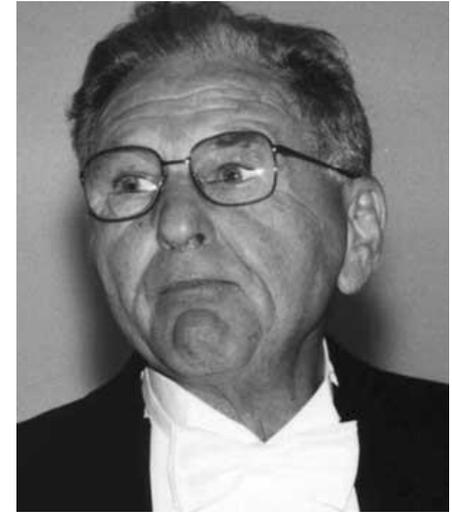


Our lives need to be comprehensible
manageable and meaningful,
or we experience a state of chronic stress
- linked to early mortality



Aaron Antonowski

Our lives need to be comprehensible
manageable and meaningful,
or we experience a state of chronic stress
- linked to early mortality



Aaron Antonowski

The biology is very clear, chaotic,
difficult circumstances lead to an
increased risk of physical ill health

So lets not spend a fortune trying to
find drugs to fix that; lets change the
chaotic and difficult circumstances



Sir Harry Burns (Former CMO)

Pedestrian Pound

Research shows that making places better for walking can boost footfall and trading by up to 40%

Good quality urban design can raise retail rents by up to 20%

Pedestrians spend up to six-times more than people arriving by car.



Transport accounts for 25% of Scotland's greenhouse gas emissions

Cars and vans account for around 55% of transport related greenhouse gas emissions in Scotland

Source: Low Carbon Scotland: Meeting our Emissions Reduction Targets 2013-2027. The Second Report on Proposals and Policies

Shopping accounts for 21% of trips per person per year.

Commuting accounts for 17% of trips

Source: Statistical Bulletin: Transport Series: National Travel Survey 2009/2010



Image: flickr Brian Snelson

Place Standard Purpose



...to support the delivery of high quality places in Scotland and to maximise the potential of the physical and social environment in supporting health, wellbeing and a high quality of life.

It will do this by articulating what makes a good, sustainable place and setting a framework for processes which deliver places of high quality!

Place Standard

CREATING PLACES

1. ARCHITECTURE AND PLANNING

The planning process plays a fundamental role in shaping the quality of our architecture. It is crucial that these two disciplines are closely aligned. There are a range of design issues related to architecture policy influenced or regulated by the planning process.

POLICY

Everyone responsible for Scotland's built and natural environment must recognise that architecture and places are not simply elements of the planning process – they are among the most important outcomes that the process exists to support, and their quality should be a priority.

Setting the Framework for Planning and Architecture.

- 1.1 We will embed design and placemaking as a priority within a revised Scottish Planning Policy (SPP) to be published by the end of 2013. This will put the design requirements for architecture and placemaking at the heart of the decision making process and ensure that the policy has a greater focus on outcomes.
- 1.2 We will fully integrate the principles of *Designing Places* into the revised SPP. *Designing Streets* will remain the national planning, architecture and placemaking policy.

Supporting the Framework for Planning and Architecture

- 1.3 We will develop a Place Standard assessment tool, which will be the hallmark of well-designed places. This standard will be aimed at creating greater certainty around quality of place and it is intended to support the private and public sectors and communities. It will address quality in relation to places that support healthy and sustainable lifestyles. We will develop this in collaboration with

the design and development sectors and it will be applicable to new and existing places.

- 1.4 We will promote and encourage the use of the Place Standard within public housing developments. Its use will be an expectation of the award of subsidies provided through the Affordable Housing Supply Programme.
- 1.5 To support the outcomes of the Town Centres Review, we will develop a Masterplanning Toolkit, specific to town centres that includes guidance on specific transport and design details, focusing on the development of quality, accessible public realm and the use of town assets.

Supporting Place-Based Decision Making

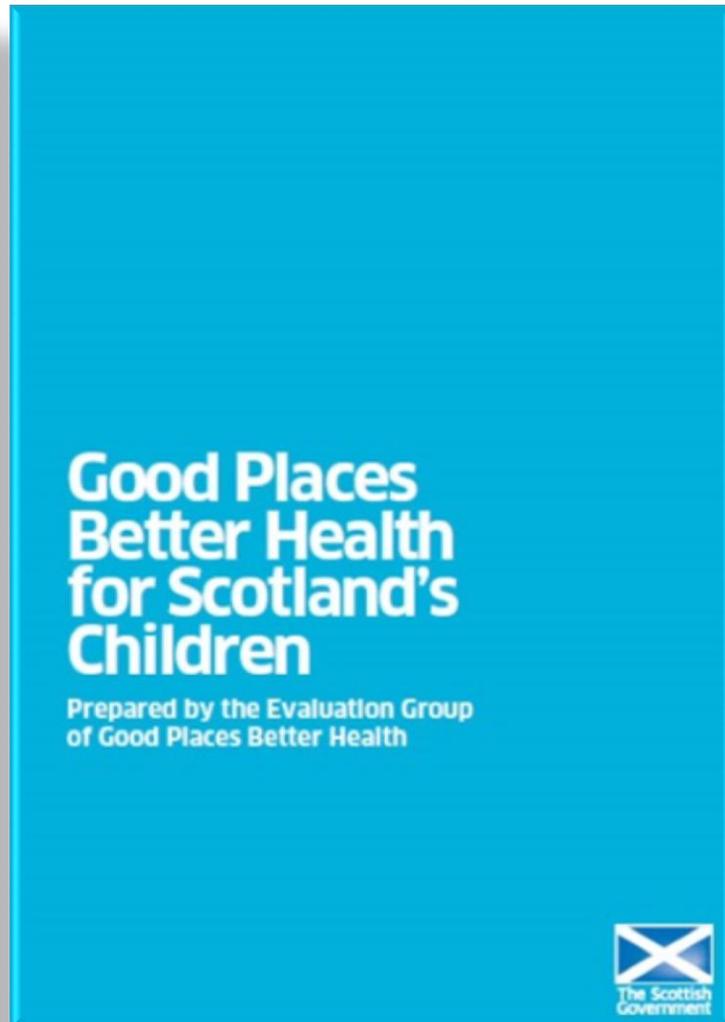
- 1.6 Working with partners, we will develop training resources tailored for elected members, senior council managers, communities, public sector officers and Registered Social Landlords on the value and importance of fully accessible, well-designed buildings and places.



Supporting the Framework for Planning and Architecture

- 1.3 We will develop a Place Standard assessment tool, which will be the hallmark of well-designed places. This standard will be aimed at creating greater certainty around quality of place and it is intended to support the private and public sectors and communities. It will address quality in relation to places that support healthy and sustainable lifestyles. We will develop this in collaboration with the design and development sectors and it will be applicable to new and existing places.

Place Standard



"We wish to see a Scotland where a Scottish Neighbourhood Quality Standard is used for neighbourhood asset development."

Principles:

What do I need to live my life?

How do I get there?

Is my experience good enough?



Image: Malcolm Fraser Architects: Whitecross Design Competition

Are we having the right conversations with the right people at the right time to change things for the better?

What is Place Standard?

How Good is Our Place?

An assessment tool to evaluate the quality of place

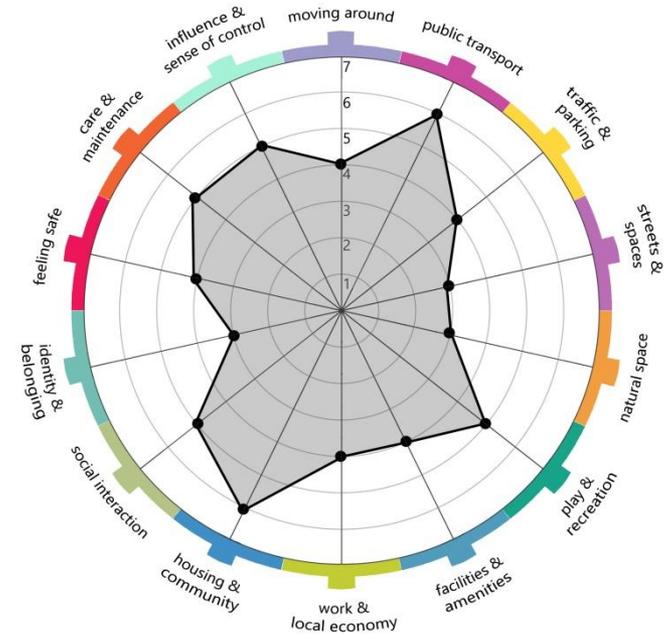
It can evaluate places that are well-established, undergoing change, or still being planned

Developed based on evidence of the positive role that place plays in reducing inequalities.

14 simple questions

Can be undertaken by communities or professionals, individually or in groups

Provides a graphic output and creates structured conversations on key issues



How to use Place Standard

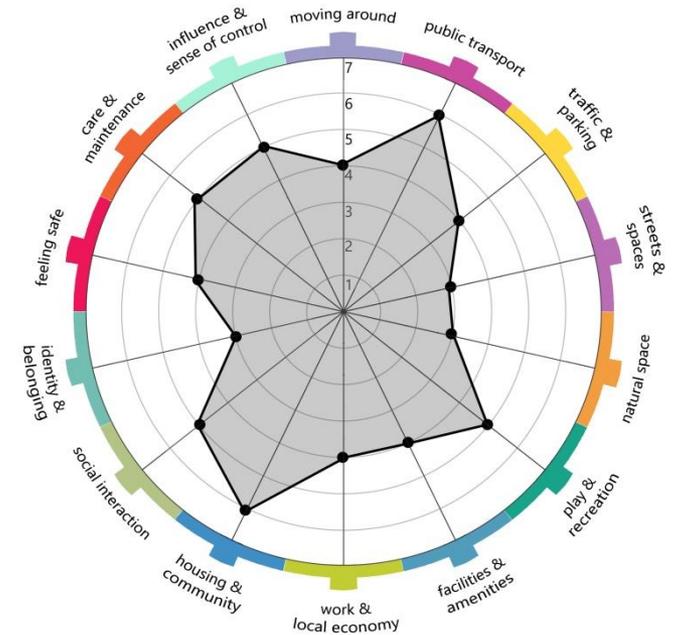
How Good is Our Place?

Decide on the area to be assessed

Work through the 14 questions, using the prompts to aid thinking and discussion

Use the ratings to produce the diagram

Reflect on the outputs and, where appropriate, prioritise issues and plan actions



14 Themes and Questions

Theme

Question

 Moving Around	Can I easily walk and cycle around using good quality routes?
 Public Transport	Does public transport meet my needs?
 Traffic And Parking	Do traffic and parking arrangements allow people to move around safely and meet community needs?
 Streets & Spaces	Do buildings, streets and public spaces create an attractive place that is easy to get around?
 Natural Space	Can I regularly experience good quality natural space?
 Play & Recreation	Do I have access to a range of spaces and opportunities for play and recreation?
 Facilities & Amenities	Do facilities and amenities meet my needs?
 Work & Local Economy	Is there an active local economy and the opportunity to access good quality work?
 Housing & Community	Does housing support the needs of the community and contribute to a positive environment?
 Social Interaction	Is there a range of spaces and opportunities to meet people?
 Identity & Belonging	Does this place have a positive identity and do I feel I belong?
 Feeling Safe	Do I feel safe?
 Care & Maintenance	Are buildings and spaces well cared for?
 Influence & Sense of Control	Do I feel able to participate in decisions and help change things for the better?

< Getting Started

MOVING AROUND

Walking and cycling are good for both our health and the environment. The design and layout of a place can encourage walking and cycling by providing pleasant and safe routes that connect people to where they want to go.

Now consider the question:

Can I easily walk and cycle around using good quality routes?

Next, rate your place on a scale from 1 to 7 where 1 means there is a lot of room for improvement and 7 means there is very little room for improvement. There are some points on right to help you consider your response.

1	2	3	4	5	6	7
---	---	---	---	---	---	---

If you wish, note why you rated your answer the way you did below:

800 characters left

< Previous

Next >

Place Standard Guide

Finish

You might want to think about the following:

- Are there enough routes for walking and cycling? Are these given priority over cars and other traffic as much as possible?
- Do routes provide obvious and direct links with the places that people want to go, such as schools, shops, parks and public transport?
- Are routes of good quality, in an attractive environment and pleasant to use?
- Do routes meet the needs of all people regardless of age, mobility or disability? Is seating available for those who may need it?
- Do routes feel safe to use all year round and at different times of the day?

ASSESSMENT COMPLETED

Your assessment is complete. Please click the link below to download your assessment.

If you want to go back and change any of your ratings before downloading your assessment, [click here >>](#)

[Download PDF](#)

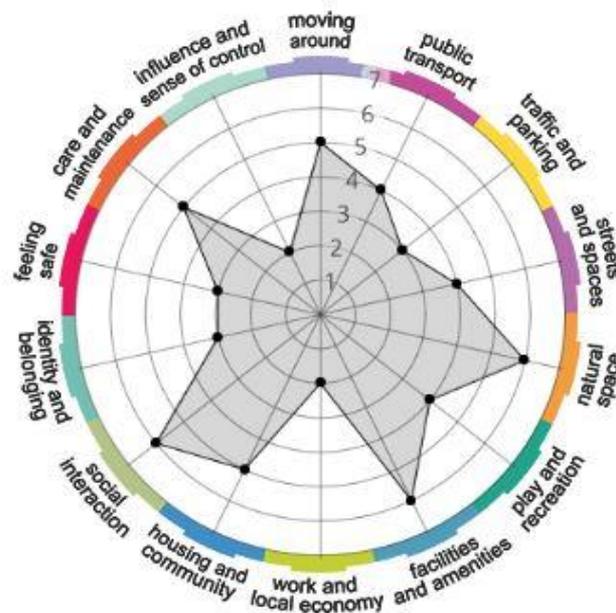
SUMMARY

Assessment Area: Town Centre

Date of Assessment: 20 January 2016

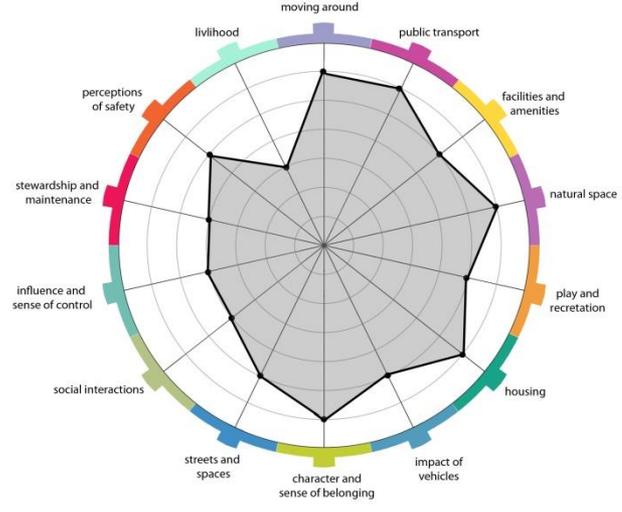
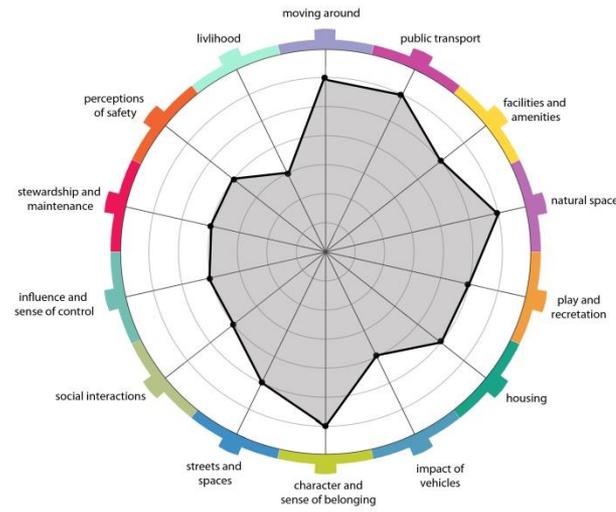
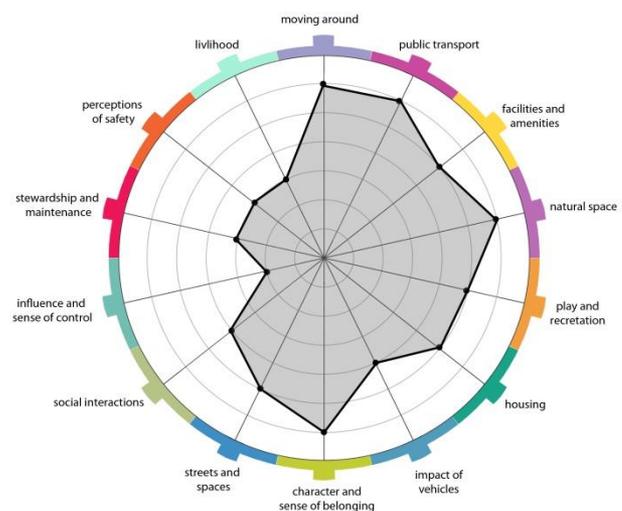
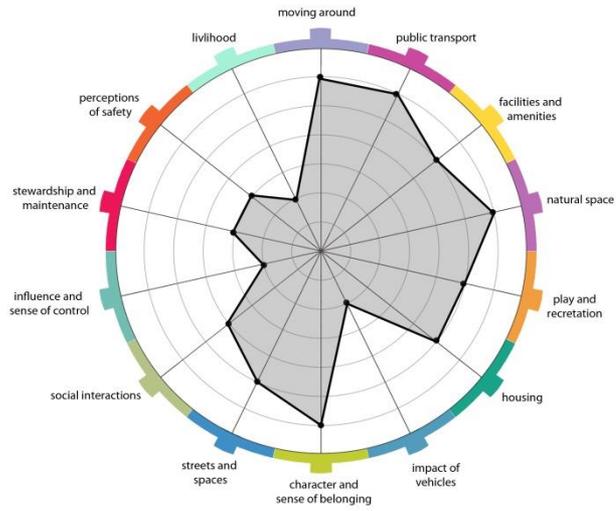
Participants: 10 Primary school students 10x S1 students 4x teaching staff 2x Local authority staff 3x Community Council reps

- | | |
|--|--|
| Moving around
Rating: 5 | Work & local economy
Rating: 2 |
| Public transport
Rating: 4 | Housing & community
Rating: 5 |
| Traffic & parking
Rating: 3 | Social interaction
Rating: 6 |
| Streets & spaces
Rating: 4 | Identity & belonging
Rating: 3 |
| Natural space
Rating: 6 | Feeling safe
Rating: 3 |
| Play & recreation
Rating: 4 | Care & maintenance
Rating: 5 |
| Facilities & amenities
Rating: 6 | Influence & sense of control
Rating: 2 |



[If you want to start a completely new assessment, click here >>](#)

To support the wider evaluation of the Place Standard, we would welcome feedback on your experience of using the Place Standard and how it was implemented. Please answer some short questions [here](#).



When to use Place Standard

How Good is Our Place?

Early stages

Identifying needs and assets

Aligning priorities and investment

Empowering communities, allowing their views to be articulated

Design and development stages

Action planning

Informing or reviewing proposals

For continuous improvement

Monitoring changes and improvements

Community after-care or stewardship

Shared Learning

Gathering community priorities

Informing CPP considerations

Identifying needs

Reviewing impact of initiatives

Business planning

Baseline data

Development planning

Planning consultation

Regeneration planning

Capacity studies for places

Needs assessments

Asset mapping

Data for consultant briefing

Design charrette briefing

Development briefs

Participatory budgeting

Development frameworks

Masterplanning

Option appraisals

Desktop review

Design and access statements

Design review

Cross sector working

Community action planning

Development management

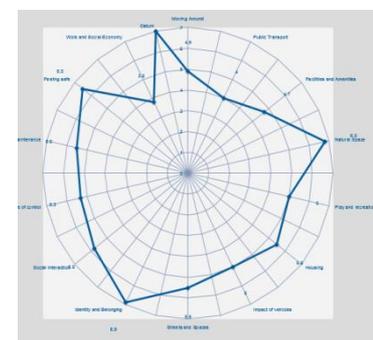
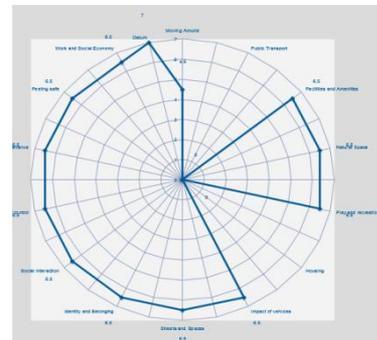
2015 Pilots

Strategic Decision Making

Shetland Islands
Arbroath

Planning and Delivery

South Queensferry - Edinburgh
Irvine
Kirkcaldy
Greenock
Auchencairn
Ayr



What happens next?

Every place will be different

- **Outputs**

Analyse the priorities

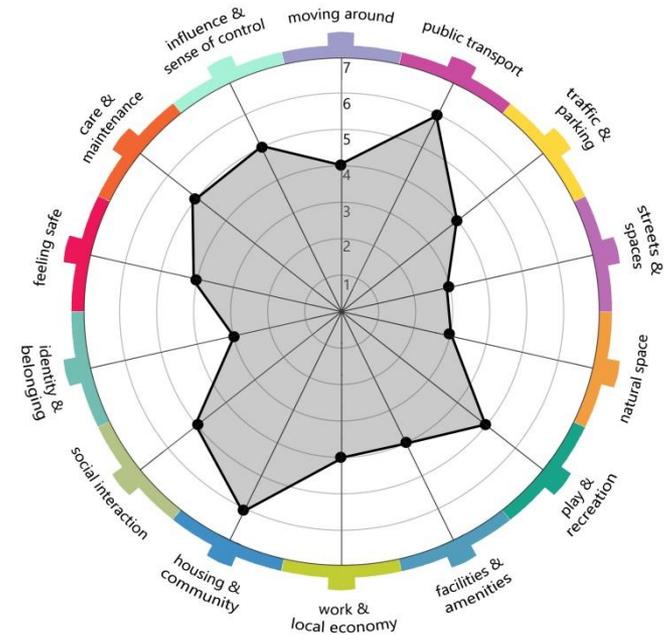
Plan action

Refine proposals

- **Conversations**

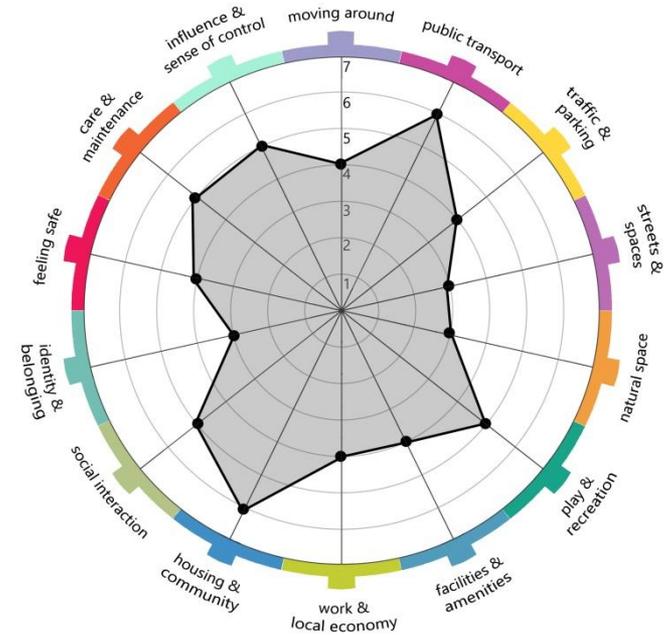
A key objective for the tool is to create conversations and support positive engagement

These relationships can be developed to support community-led actions and co-production



Place Standard

How Good is Our Place?



www.placestandard.scot



Architecture & Design Scotland
Ailtearachd is Dealbhadh na h-Alba

