



Community Planning for Health

12th May 2010

Integrating Health and Community Planning



Context

- Recession – credit crunch
- Effect on public tax take
- Change of government
- Anticipated cuts in NI public purse
- Efficiency and value for money as a key focus
- RPA – some uncertainty- BCC still committed to CP

What is Community Planning?

(From the current DoE guidance):

'Community Planning will be instrumental in setting **shared visions and strategies** and provide the basis for **partnership working**. The challenge for CP is to put these shared visions and plans into practice and **deliver measurable improvement in outcomes**.

More specific aims include:

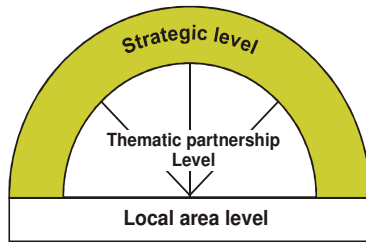
- Making sure there is **genuine engagement with people and communities** in relation to the delivery of public services which affect them
- A **commitment from organisations to work together**, not apart, in providing better public services.

Emerging BCC Definition

- Engagement to identify what the priorities across the city are and to design appropriate action to deal with these priorities.
- Greater interagency and intersectoral collaboration to address issues facing the city;
- A more integrated approach to service delivery locally.

Community Planning Model

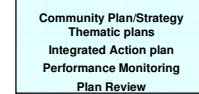
3 Key Elements



Partnership

Process

Plan



What is
Community
Planning?

Not a blank sheet

- Already a multitude of partnerships both thematic and area-based
- Many plans already in existence – (e.g. Neighbourhood Renewal, Strategic Regeneration frameworks, thematic plans, etc)

Two key issues for Belfast:

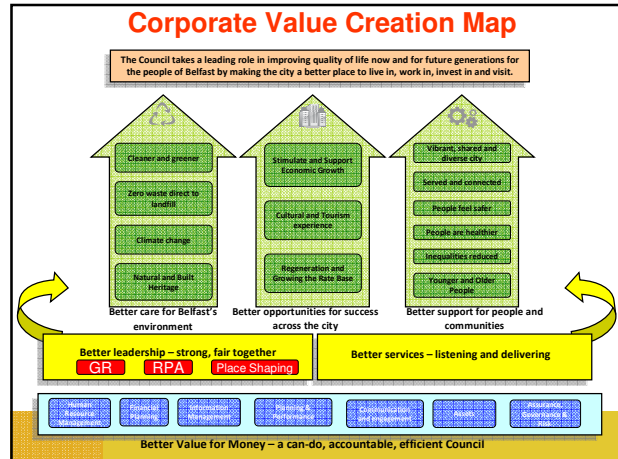
1. Ensuring a community planning adds value
2. Ensuring that there is meaningful involvement of local people in planning that includes implementation

Some of the challenges

- The limitations of the Community Planning duty as described
- Aligning agreed outcomes across many stakeholders
- The lack of additional resources
- The cultural changes that are required
- Representation across all sectors
- Capacity building
- Review and evaluation
- Managing expectations

What BCC been doing to prepare?

- Fundamental changes to the way the council **plans**
- **Integrating thematic working** (eg, Community Safety, Health, Good Relations, Sustainable Development, etc)
- New **performance management** system
- Local **information collection** and analysis
- **Consultant & engagement strategy** (including the My Neighbourhood engagement programme)
- **Neighbourhood Renewal programme**
- **Partnership working** – mapping partnerships and plans
- Developing our own **model** of how CP would work in Belfast



Best Practice - Total Place

- **New national initiative looks at how a whole area** i.e. 'place' approach to public services, can lead to *'better services at less cost'*
- **It seeks to identify and avoid overlap and duplication between organisations** – delivering a **step change in both service improvement and efficiency**
- **Enables a conversation with Government on any national or regional barriers to achievement of Total Place aims**
- **3 complimentary strands: 'counting', 'culture' and 'customer insight'**

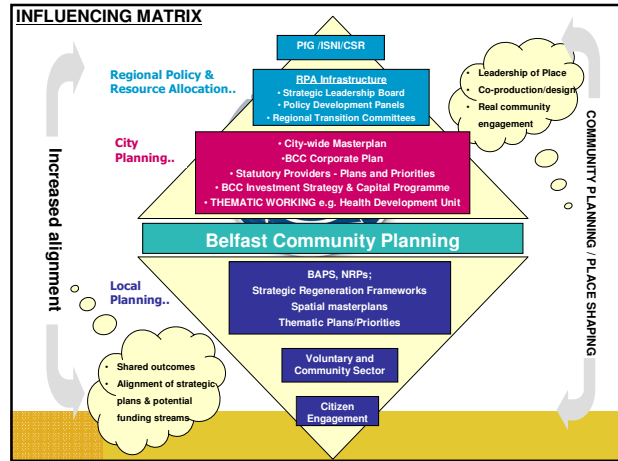
Key Components of Total Place

Three complimentary strands: 'counting', 'culture' and 'customer insight'

- **The Counting Process** : maps public money flowing to & through the place (from central and local bodies), to identify where public money can be spent more effectively
- **The Culture Process** : looks at the way existing cultures (the way we do things) actually helps or hinders the process
- **Customer Insight** : consultation with residents and service users to ensure their views are at the heart of any improvements

Piloting approaches

- Focus on health as a microcosm of wider community planning ;
- Links to broader health determinants;
- Understanding of the issues;
- Networks established;
- City-wide agenda but local differences;
- Opportunity to integrate and co-ordinate.



Any Questions?

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