Public transport: enabling sustainable & active mobility

(or what is the difference between a station and a hub?)

Ciarán Rogan | Translink



THE BELFAST HUB

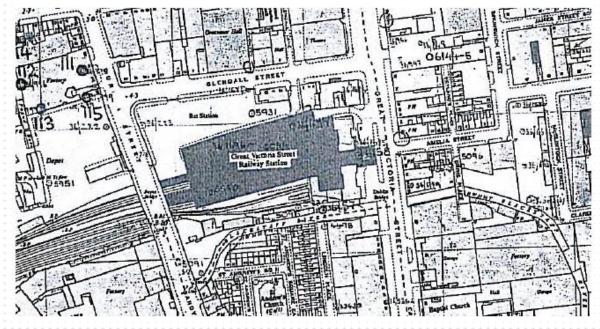




Belfast Transport Hub



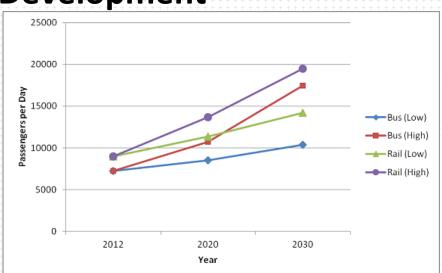






Reasons for Hub Development

- Passenger Transport in NI is growing
- Great Victoria Street platforms at capacity
- Bus stands at capacity in Europa Buscentre
- Capacity analysis and predictions have been undertaken
- 'Do nothing' will limit Belfast and NI growth potential
- Bus garage facilities life expired
- Underutilisation of site asset





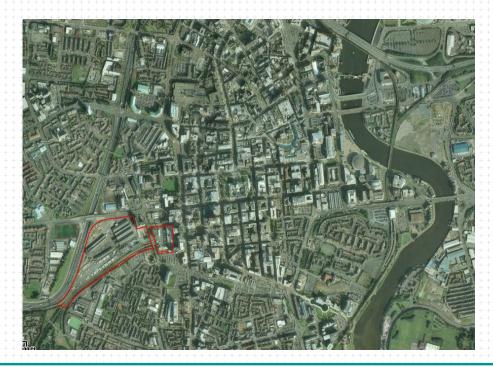
Our Vision

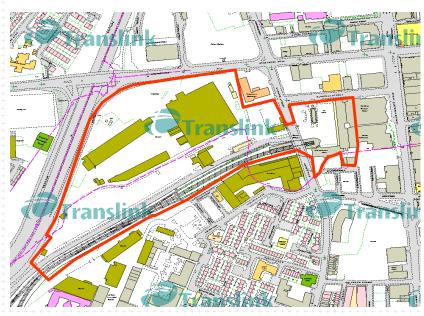


Belfast Transport Hub will be a multi-modal transport interchange which will enhance the experience of our customers, the community it sits within and the city it serves



Location within the city



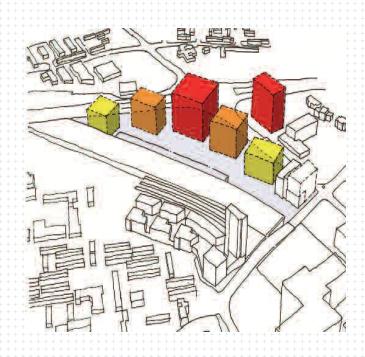






Objectives

- Deliver an Integrated Train/Bus facility linking with other transport modes designed for future growth
- New international gateway for the Enterprise service to / from Dublin
- Enhanced customer experience landmark arrivals environment
- Catalyst for wider development and regeneration of City Gateway site
- Circa 10 acres mixed uses office/hotel/residential
- Porous / walkable / cycling hub





Benefits of development of the Hub

- Transport Integration
 - Connection to Dublin centre to centre
 - Connection to two major NI airports
 - Connection to Dublin airport
- More people using Public Transport
 - Encouraging modal shift
 - Build on success of current investment
- Better use of public assets
 - Positive image for the city a sense of arrival
- Sustainability
 - economic and environmental
 - NI Carbon Footprint
- Whole life benefits
 - More jobs and growth
 - Social regeneration







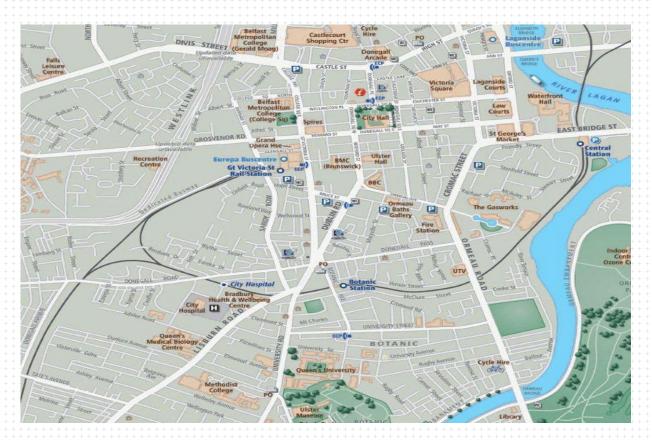
Stimulate local development and regeneration





Access for Enterprise

- Reduced journey time to/from Dublin
- Improved city penetration
- Additional platforms required for hourly service





Belfast Transport Hub

- Current rail and bus station at capacity
- Multi-modal transport hub
- Quality Customer environment
- A high class gateway for the city /
 NI 'sense of arrival'
- Realise regeneration opportunities
- Drive jobs and economic growth
- Environmental / Social
 Sustainability
- Rebalances the city centre
- Talking to communities





THE BELFAST HUB





