



**Reuniting Planning and Health; Tackling Disadvantage
Conference BELFAST HEALTHY CITIES
14th November 2014
Wendy Langham**







An area of need

East Belfast has areas of multiple deprivation, with disproportionately poor health, low skills, low educational attainment and a poor living environment....

- **3 wards** in east Belfast are in the top 10% most deprived in NI with respect to **Health indicators**.
- **5 wards** in east Belfast are in the top 10% most deprived in Northern Ireland with respect to **educational attainment**.
- **4 wards** in east Belfast are in the top 10% most deprived in Northern Ireland in terms of **physical environment**.
- **20.6%** of the East Belfast population are 60+ this compares to **17%** in NI and **15.5%** in Belfast
- **11.5%** of young people in Inner East Belfast left school with no qualifications in 2010 - NI average is **4%**

'In [East Belfast](#), across the river beyond the great cranes of the Harland & Wolff shipyard, lies suburbia and **very little of interest** apart from [Stormont](#)...it is **inadvisable to visit**.'

Source: *Rough Guide to Ireland 2014*



Belfast







ITEM	
Greenway	9kms
Remediated Watercourses	5kms
Foot and Cycleways	16kms
Civic Square / Streetscape Trails	1 6
New or Improved Bridges/crossings	26
Signage/ Public Art	22 points / 4 PA
Parks / MUGAs toilets	13Ha / 2 / 2
Flood Alleviation Scheme	£11m
PARC Study	@£1m

Promote community safety and cohesion – create a stronger, safer community – Working in Partnership to make East Belfast a shared, welcoming, safe, peaceful and open place.



The Connswater Bridge as it was in the days of Conn O'Neill



Support community learning and creating opportunity
– a community working together to tackle its problems and improve their quality of life.



Promote wellbeing – provide places for recreation and exercise resulting in healthier and more active people and communities.







C.S. Lewis



George Best



Festivals



VAN MORRISON 8th SEPTEMBER 2012 AIRCRAFT PARK, BELFAST

EAST BELFAST Arts festival 5th - 9th SEPTEMBER 2012

+ SPECIAL GUEST SHANA MORRISON & FULL SUPPORT

@eba2012 /eastbelfastartsfestival

SPICHA, QUARTER ONE OFFICE, ONE PHOENIX, as.a.fm, TICI Fest



EAST SIDE
INSPIRING BELFAST



Yardmen







BEFORE



AFTER





THE PARC STUDY

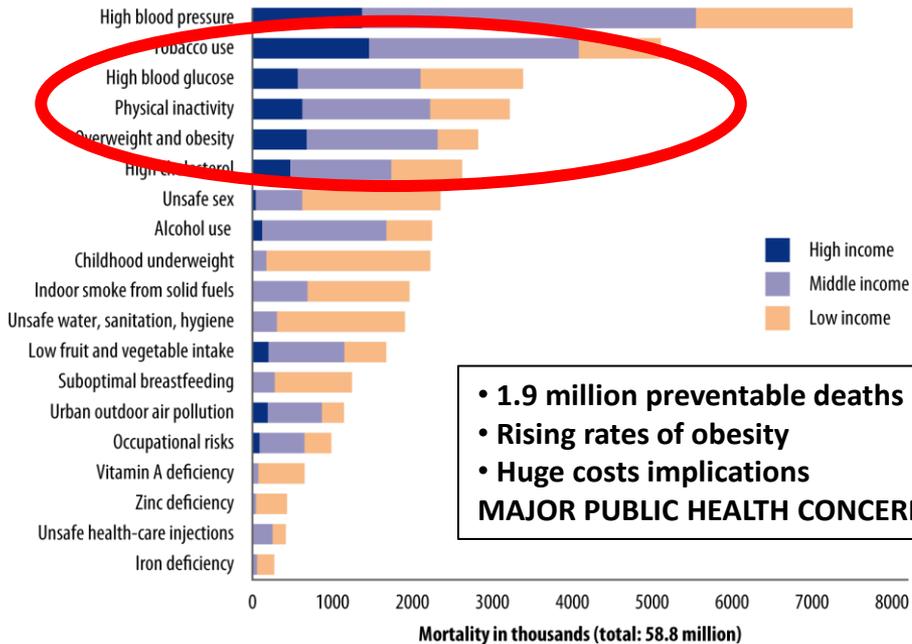
PHYSICAL ACTIVITY AND THE REJUVENATION OF CONNSWATER – £1M STUDY BY QUB TO:

- Assess the impact of a range of interventions designed to promote physical activity.
- Determine the role of the built environment in promoting physical activity.
- Establish the role of individual, community and organisational networks.
- Examine the cost effectiveness of these approaches

QUB REPORTED FINDINGS SO FAR:

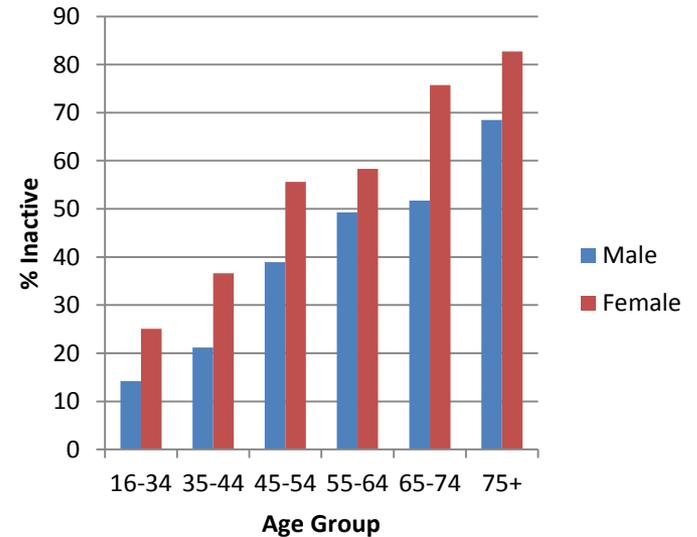
- Potential **economic return** of the CCG is estimated to be up to 6 times the investment
- The investment of £11.7m in the flood alleviation works is estimated to have a cost saving of **£54.7m**
- Return on investment in walking trails has a ratio of up to **1:5**
- The annual aggregate benefit of the additional walking is estimated to be **£23.6m** per annum

The Problem: Physical Inactivity



• 1.9 million preventable deaths
 • Rising rates of obesity
 • Huge costs implications
MAJOR PUBLIC HEALTH CONCERN

Percentage of people classified as 'inactive' in the Connswater Community Greenway population



*Inactive= Do not meet the current UK physical activity guidelines of at least 150 minutes of moderate-intensity physical activity per week.

'If 2% of the inactive people living along the CCG become active, then this will cover the costs of the walkways, trails, bridges and lighting, over a 40 year period.'







“The greatest danger for most of us is not that our aim is too high and we miss it, but that it is too low and we reach it.”

Michelangelo Buonarroti