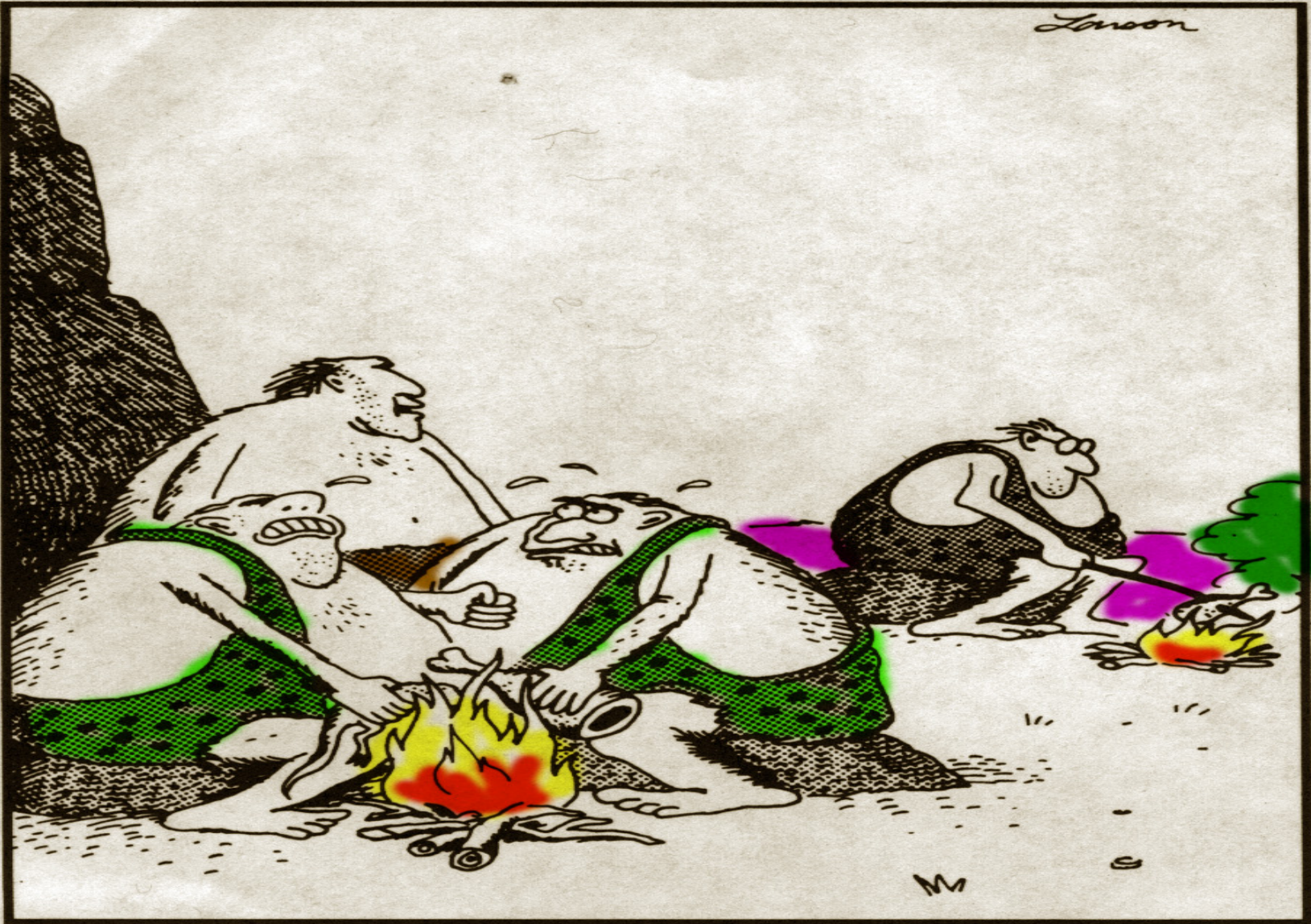


Larson



“Hey! Look what Zog do!”



The Beginning...

1. Context and comparison
2. Strategic drivers for health and well-being
3. Rationalised planning approach
4. Citizen and community focus
5. *The Route to Health Improvement*

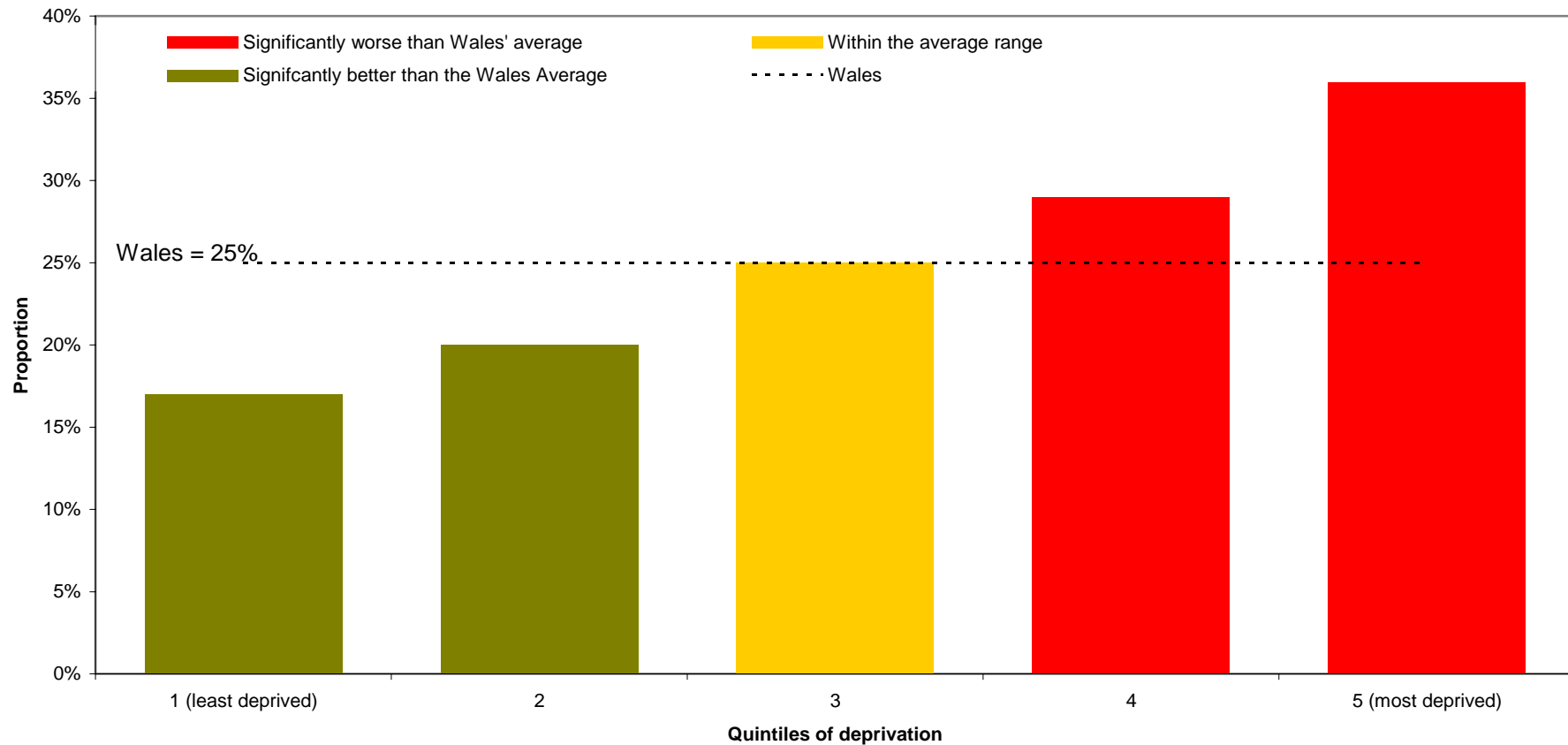


Wales is..

- The bit England is joined to!
- Home to 2.83m people (& some sheep!)
- The cradle of the industrial revolution
- Birthplace of the National Health Service
- 'Suffering' with a dreadful health legacy
- Regenerating and Re-inventing itself
- Increasingly autonomous – Assembly Govt.



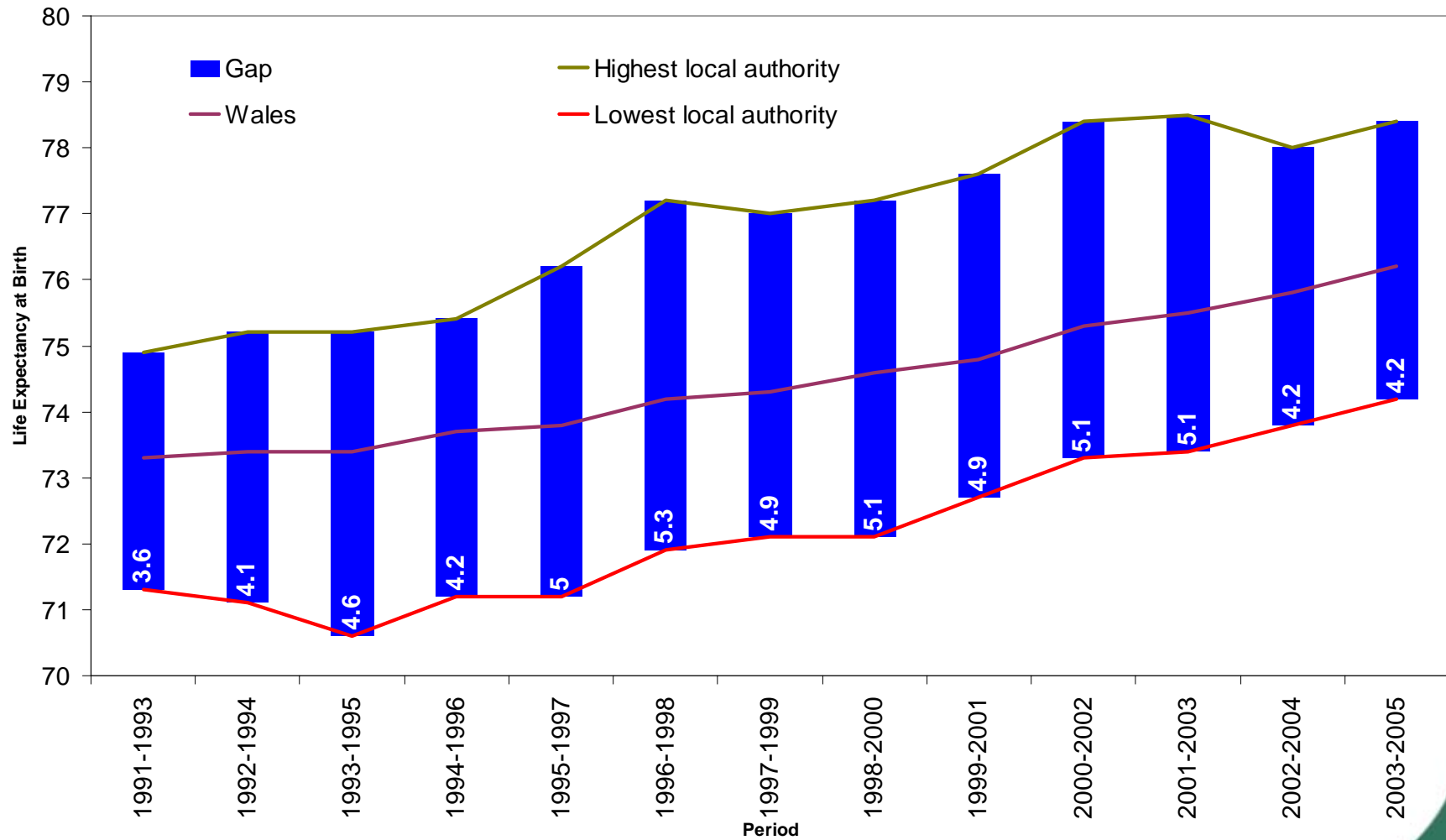
Multiple Deprivation!



Proportion of regular Tobacco smokers in Wales
by Welsh Index of Multiple Deprivation (WIMD) quintiles
Welsh Health Survey 2005/6
Statistical Directorate, Welsh Assembly Government



On the up-side

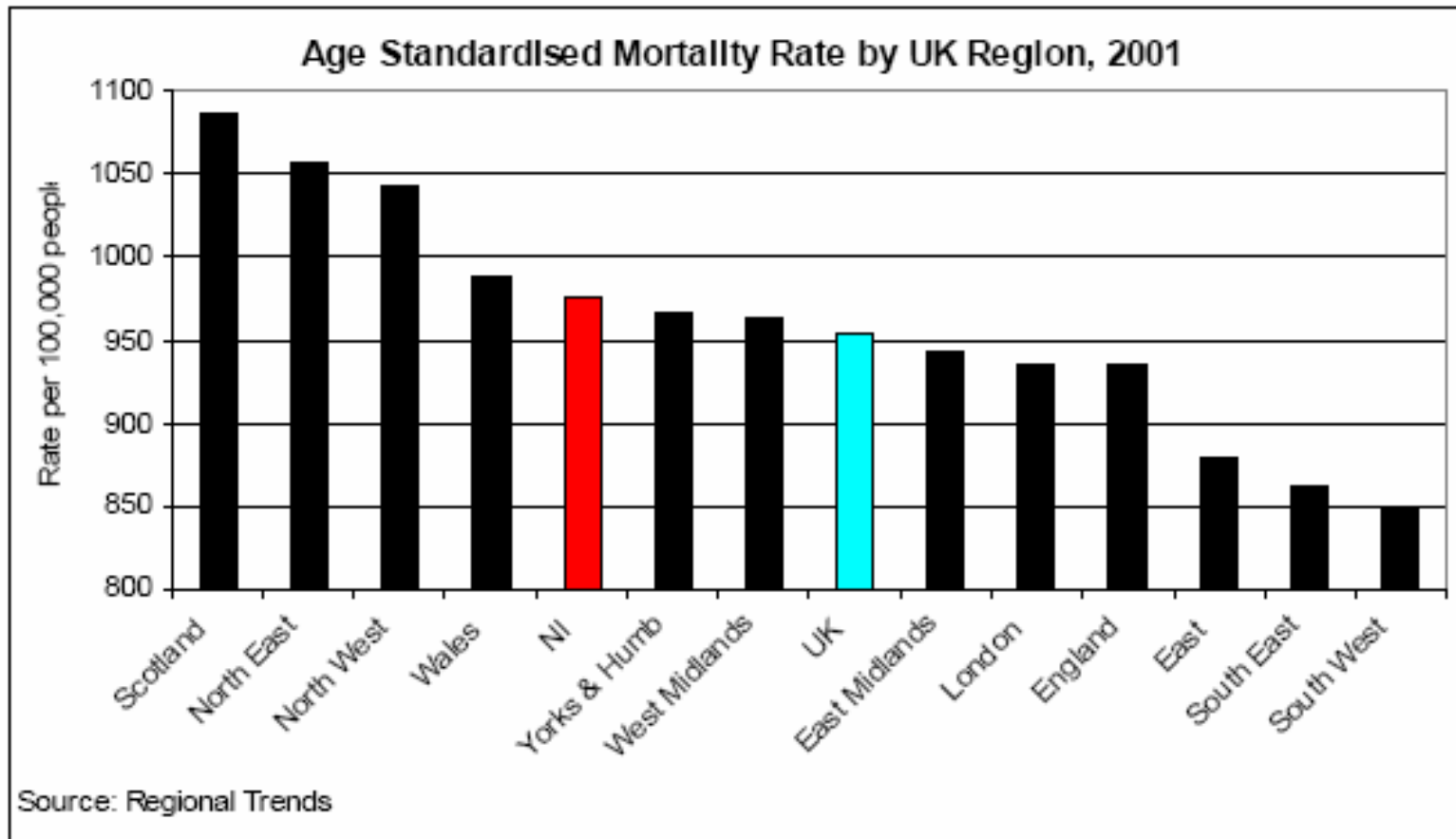


Male Life Expectancy in Wales 1991 - 2005



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Comparison to NI

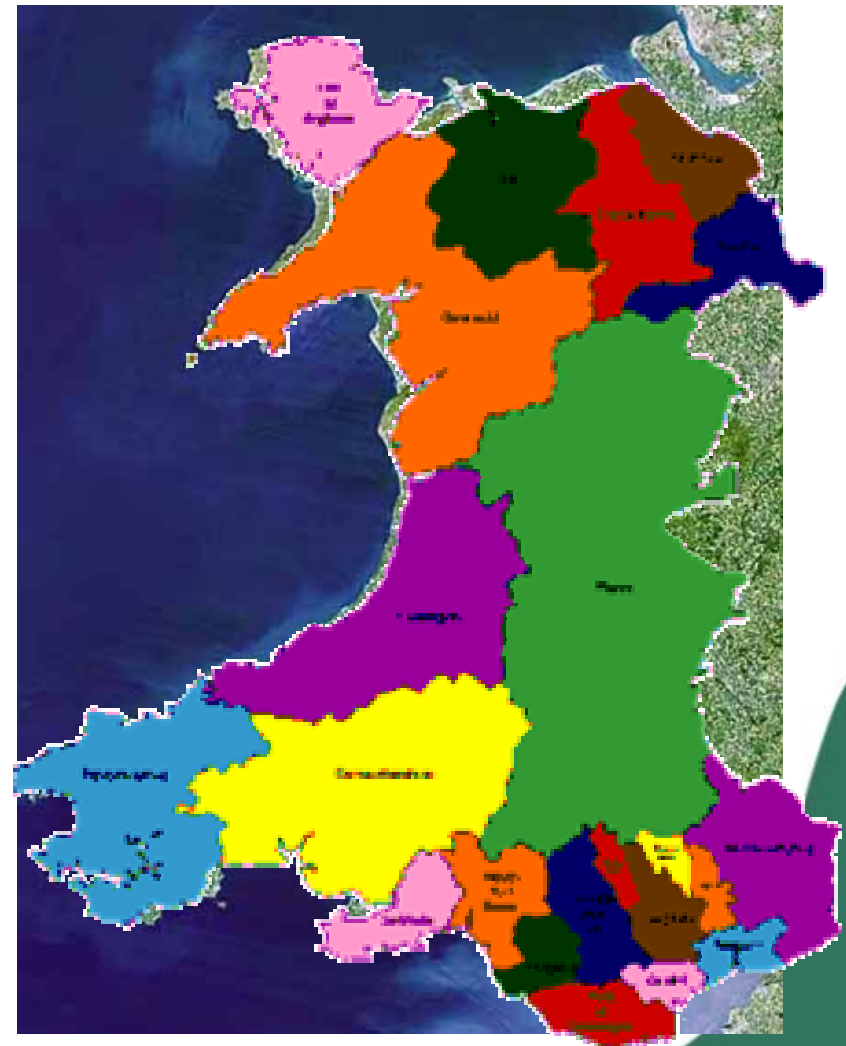


We're close in many ways



Public Sector Landscape

- 22 Unitary Councils - Social Services, Housing, Education, Public & Env Protection, Leisure, Planning, Comm Safety
- Co-terminosity with NHS commissioning agencies (Local Health Boards)
- 8 of the "Terrible Ten" UK Councils with the worst health are in Wales – facts hurt!

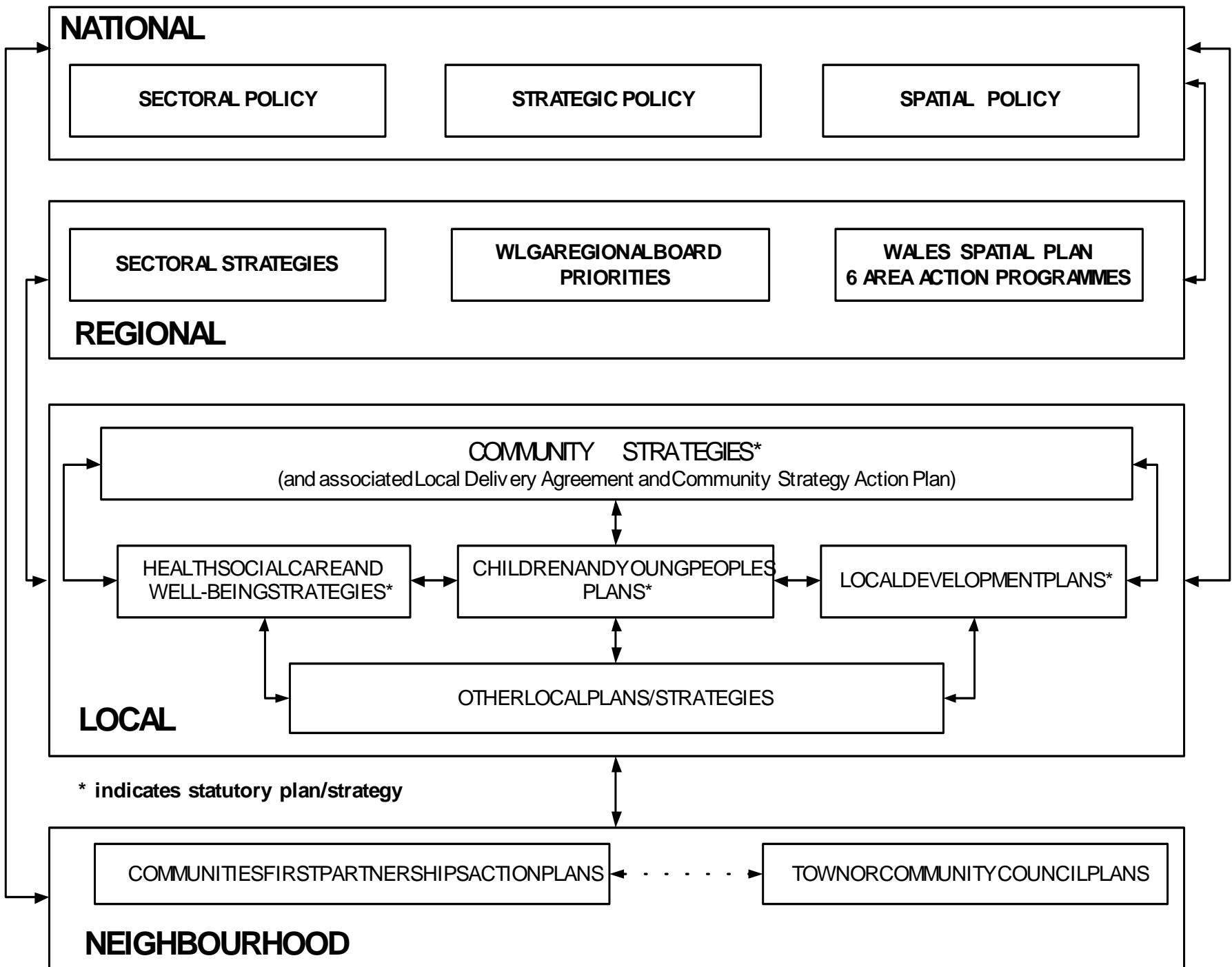




Policy Landscape



1. Partnership - shared responsibility and collaborative working
2. Local priorities, local solutions, national context
3. Recognised and growing value of 'prevention' and Local Governments role
4. NHS reform (again!)
creating *systemic agitation*





National level context

- 'One Wales' – agenda for the government of Wales
 - "Our ambition is [for]....a healthy nation and society"
 - "invest in the prevention of ill health, as well as treatment & care"
 - Housing, environment, culture – explicit linkage to health
 - Regenerating communities – "empower people to rebuild the social, economic and cultural fabric of their communities"
- Public Health Strategic Framework
 - A pathway for public health to 2020, evolving through 2008
 - 7 cross cutting themes – mapping, visioning, & filling the gap
 - Connecting must-do's and aligning enablers
 - Creating the best environment for health gain



Local level planning

- LGA 2000 requirement - Community Strategy
- Protect and improve social, economic, environmental well-being – *or* the determinants of health!
- Community planning - the *only* way to do this
- Overarching vision 10-15 years – delivery elsewhere!
- Citizen focus crucial for *all* local responses



Health, Social Care & Well-being

- LA & LHB shared responsibility - statutory driver
- Improve health & reduce inequalities
= effective & efficient health care services
- Comprehensive health needs assessment
- Duties of co-operation & community consultation
- *Shared outcomes* performance management
www.dataunitwales.gov.uk/hscwb/



Neighbourhood level planning

- *Communities First*
 - Targeting the most disadvantaged ~100 wards
 - Involving local residents in devising and implementing solutions to issues arising from deprivation
- *Communities Next*
 - 2008 expansion of CF - up to 20% popn coverage
 - Increased emphasis on delivering agreed outcomes
 - Renewed focus on poverty and deprivation
- Explicit HWB strands and connections to HSCWB



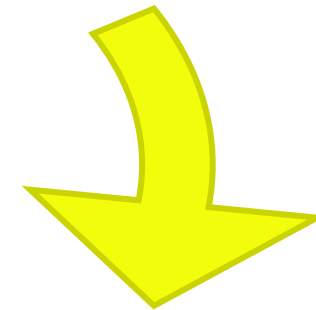
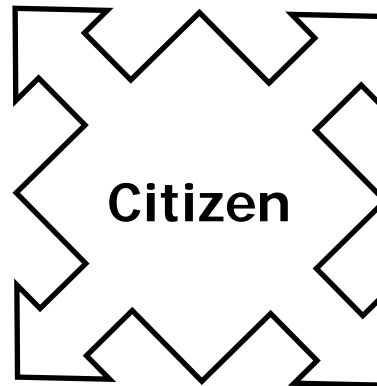
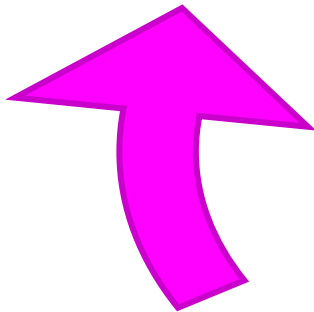
Citizen and Community Focus

- Visioning
- Aspirations
- Prioritisation

- Community Leadership
- Workforce = Community
- Shared Responsibility

Formulation

Implementation

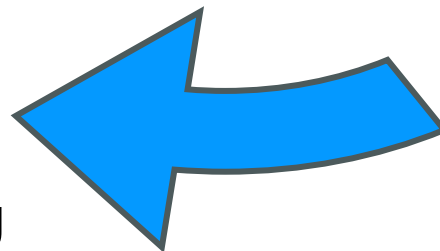


Needs

Improvement
(Outcomes)

- Expressed needs
- Supported by quantitative
- Service & resource mapping

- Reporting change
- Momentum
- Engagement





The signs are promising..

- 20/22 have a Corporate Health Std award
 - *10k + employees = a sizable chunk of local community*
- HIA is increasingly used as a forum
 - *Landfill/open cast – limitations and possibilities*
- Corporate consultation/engagement
 - *Corporate team or co-ordinated programmes*
- Cross hierarchy recognition of LA's HI role
 - *Government, Members, Officers, Communities*



Maximising potential & seizing opportunities in LG

'The Route to Health Improvement'

An enabling programme – to assist Councils in becoming *health improvement agencies*, through:

- Increasing LA's understanding of their role in HI
- Helping create the environment in which their efforts can be maximised
- Enhancing capacity to deliver on this agenda



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'The Route to HI'

An enabling programme based on the
5 key features of a health improving Council

1. Health improvement is an integral part of all Council's activity

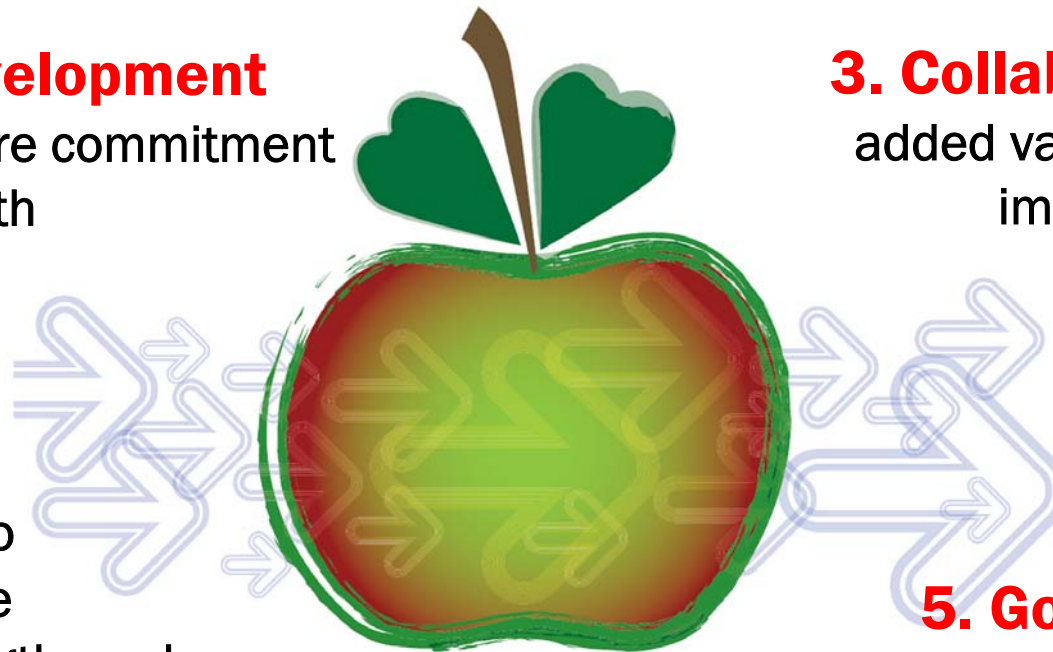
Corporate Culture

2. Policy Development

supports the core commitment
to improve health

3. Collaboration brings
added value to the health
improvement effort

4. Capacity to
take forward the
agenda is strengthened

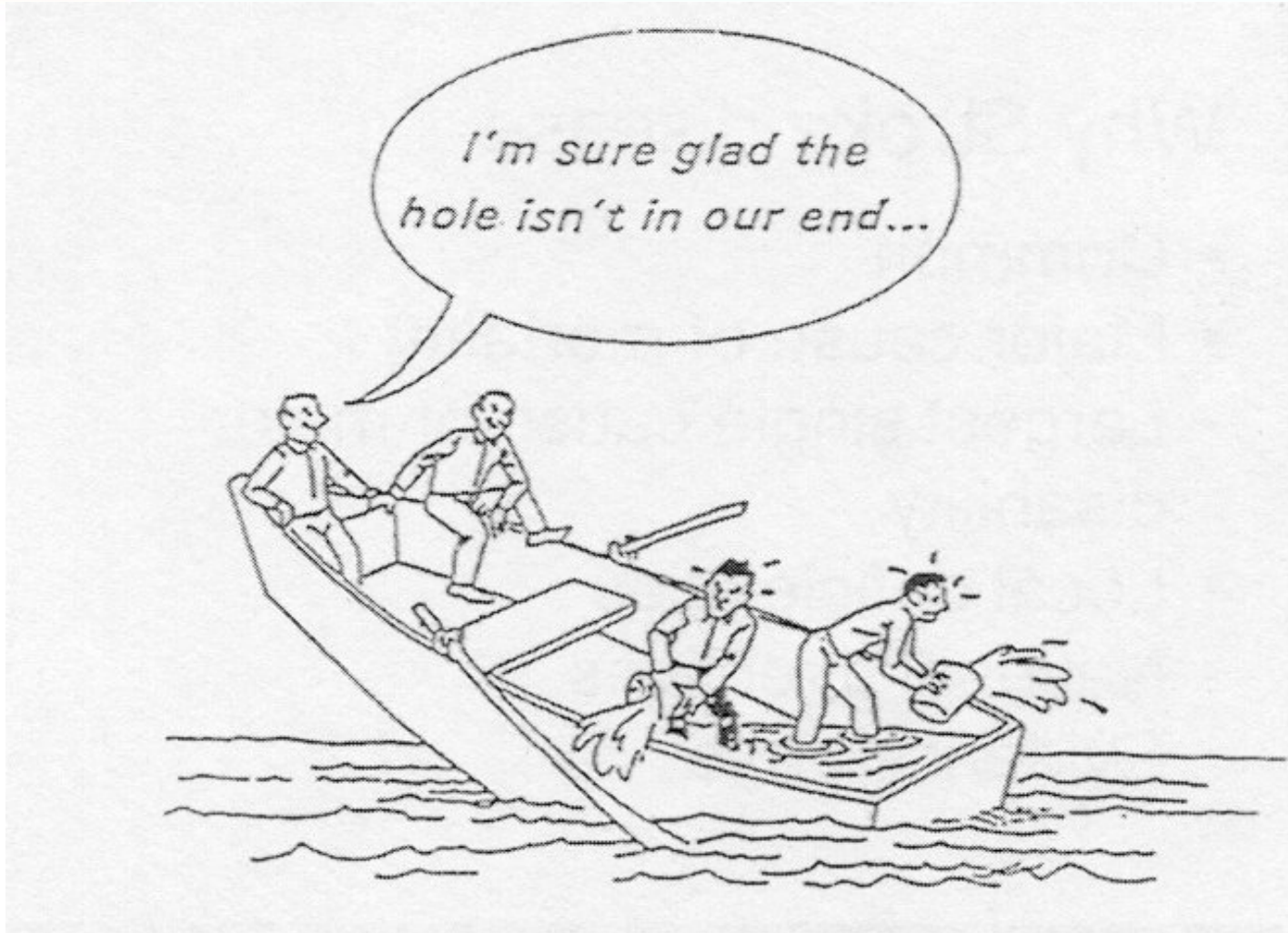


**5. Governance and
Performance Management**
ensures healthy public policy



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The Health and Well-being Boat





The Ending...

Thanks for Listening,
good luck with your efforts!

None of us know as much as all of us...

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www.wlga.gov.uk/health