

Michael Lindsay

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Travelwise NI





Travelwise NI promotes sustainable travel:

- Walking
- Cycling
- Public Transport
- Car Sharing





Supports

Government's Sustainable Development Strategy

&

DHSS & PS led Obesity Prevention Steering Group





Contributes to NI Executive aims:

- Ease traffic congestion
 - improve health & fitness
 - improve environment





Travelwise NI works with:

Schools

Commuters

Employers





Initiatives for schools:

Walk to School Week

International Walk to School Month

Best Foot Forward for Schools

Safer Routes for Schools

Making the Links





Main Mode of Travel to School

| | Primary School | Secondary School |
|------|-------------------|---------------------|
| Walk | 31% | 19% |
| Bus | 16% | 53% |
| Car | 52% | 25% |



Source: Travel Survey of NI 2008





Initiatives for commuters:

Media campaign

Car Share website

Bike Week

Workplace promotions







Initiatives for Employers:

- Workplace Promotions
- Workplace Travel Plans
 - Altnagelvin Hospital
 - SE Health & Social Care Trust
 - Belfast Health & Social Care Trust
 - Southern Health & Social Care Trust





Mode of travel to work

| Mode | Car | Public | Walking | Cycling |
|--------------------|-----|-----------|------------------------|-----------------------|
| | | Transport | | |
| Overall | 83% | 10% | 4% <mark>(9%)</mark> | 1% <mark>(33%)</mark> |
| Belfast CC | 70% | 19% | 4.5% <mark>(4%)</mark> | 2% <mark>(30%)</mark> |
| Outside Belfast | 91% | 3% | 5% (11%) | 1% <mark>(35%)</mark> |
| Health sector | 90% | 4% | 5% <mark>(8%)</mark> | 1% <mark>(26%)</mark> |



Source: Staff Travel Surveys DRD WTP Projects



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