

# **Michael Lindsay**

#### **Department for Regional Development**

#### **Travelwise NI**





#### **Travelwise NI promotes sustainable travel:**

- Walking
- Cycling
- Public Transport
- Car Sharing





#### Supports

#### Government's Sustainable Development Strategy

&

#### DHSS & PS led Obesity Prevention Steering Group





#### **Contributes to NI Executive aims:**

- Ease traffic congestion
  - improve health & fitness
    - improve environment





#### **Travelwise NI works with:**

## Schools

#### Commuters

**Employers** 





### **Initiatives for schools:**

# Walk to School Week

## **International Walk to School Month**

# **Best Foot Forward for Schools**

# **Safer Routes for Schools**

Making the Links





#### Main Mode of Travel to School

	Primary School	Secondary School
Walk	31%	19%
Bus	16%	53%
Car	52%	25%



Source: Travel Survey of NI 2008





# **Initiatives for commuters:**

# Media campaign

#### Car Share website

# **Bike Week**

# **Workplace promotions**







# **Initiatives for Employers:**

- Workplace Promotions
- Workplace Travel Plans
  - Altnagelvin Hospital
  - SE Health & Social Care Trust
  - Belfast Health & Social Care Trust
  - Southern Health & Social Care Trust





#### Mode of travel to work

Mode	Car	Public	Walking	Cycling
		Transport		
Overall	83%	10%	4% <mark>(9%)</mark>	1% <mark>(33%)</mark>
Belfast CC	70%	19%	4.5% <mark>(4%)</mark>	2% <mark>(30%)</mark>
Outside Belfast	91%	3%	5% (11%)	1% <mark>(35%)</mark>
Health sector	90%	4%	5% <mark>(8%)</mark>	1% <mark>(26%)</mark>



Source: Staff Travel Surveys DRD WTP Projects



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